



OUR VISION

All Australians receive the heart and other health services they deserve despite the vast distances our country presents.

Our vision would see a society in which all Australians regardless of where they live receive the same level of health care services. They have their medical and health care needs met and have a access to the necessary doctors to live a long and healthy life. We will also raise awareness of the limited health care service available to rural and regional Australians.

OUR PURPOSE

We believe that this purpose succinctly defines all that we do and everything we want to be in order to achieve our vision. We want to prevent treatable diseases unnecessarily taking the lives of Australians early but also support families and rural communities to live healthy lives.

We aim to raise awareness and funds through cycling, other events and community fundraising to contribute to the running and development of heart and other health services to all Australians, no matter where they live.

OUR COMMITMENT

All of our services are underpinned by a robust and contemporary governance framework, based on risk identification and resource prioritisation.

Girls Got Heart will ensure that we remain a sustainable, honest and focused organisation, staying true to our values and transparent in the determination of our success.

Strategic planning and growth for the next 5 years

Goal 1: Strengthen our impact

To measure the success of our fundraising projects and to implement changes where necessary.

Documentation of where and how funds are used

Goal 2: Growth of reach

Grow our target audience

Seek out new opportunities with sponsors

Actively encourage support from like minded organisations

Continue to develop the route of our cycling event encouraging and supporting participants from rural Queensland to join us

Goal 3: integration of business structure

Optimising our infrastructure and maximising the benefits of new technologies

Optimising our financial resources

Benchmarking our costs

Goal 4: Develop and nurture our team

Develop and nurture our team

Create learning and development programs

Improving our volunteering program

Creating a culture which celebrates strengths, values and teamwork.

Closing Remarks

This strategic plan represents the suggestions, input and analysis of a wide range of views from committee members, volunteers, sponsors and everyday Australians. We appreciate and thank everyone who made a contribution.

As a new organisation, Girls Got Heart commits to review this strategic plan within 18 months of its commencement being 31 December 2018.



<http://girlsgoheart.com.au>